

EXTERNAL ENVIRONMENT MEDIATION EFFECT ON THE RELATIONSHIP BETWEEN LEADERSHIP STYLES AND ORGANISATIONAL PERFORMANCE OF ADNOC

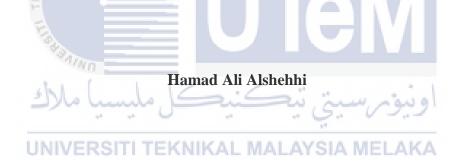


DOCTOR OF PHILOSOPHY



Institute of Technology Management and Entrepreneurship

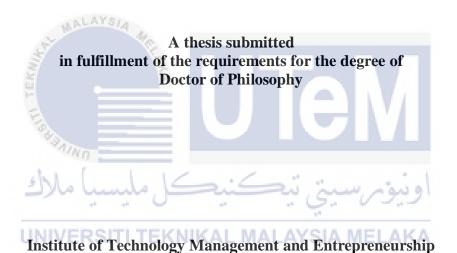
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HAMAD ALI ALSHEHHI



UNIVERSITI TEKNIKAL MALAYSIA MELAKA

DECLARATION

I declare that this thesis entitled "External Environment Mediation Effect on the Relationship between Leadership Styles and Organisational Peformance of Adnoc" is the result of my own research except as cited in the references. The thesis has not been accepted for any degree and is not concurrently submitted in candidature of any other degree.



APPROVAL

I hereby declare that I have read this thesis and in my opinion this thesis is sufficient in terms of scope and quality for the award of Doctor of Philosophy.

Signature

Supervisor Name

: Profesor Madya Dr Zanariah binti Jano

Date

: 25 January 2024

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DEDICATION

This thesis is dedicated to my family.



ABSTRACT

Leadership style is important to enhance the organisational performance, and inappropriate style of leadership has negative influence on employees as well as the overall performance of any organisation. Unethical practices, a high turnover rate, and the commitment of employees most likely due to a lack of good leadership. Indeed, many issues facing the organization are often attributed to the administrators who may have inadequate capabilities, or their properties may not match the nature of their work organization. Furthermore, they may use an inappropriate style of leadership when dealing with project subordinates. Effective performance of the subordinates is always desirable, but they do not always occur. To date, there is lack of studies that investigate the relationship between leadership styles and organisational performance, especially in oil and gas-oriented organizations. Hence, this research aims to investigate the effect of leadership styles on organisational performance of the UAE ADNOC Gas and Oil Company. The objectives are fourfold: to identify the leadership styles related to the organisational performance; to investigate the effect of leadership styles on organisational performance; to investigate the mediating effect of external environment on the relationship between leadership styles and organisational performance, and to propose an adaptable leadership style model deemed suitable to improve organisational performance in the industry. The current research is guided by four theories namely transformational theory, transactional theory, trait theory, and behavioural theory. In terms of research design, this research employed the quantitative method through questionnaire survey. The result of the first objective showed that all the factors had mean values that ranged between moderate to very high. For research objective two, the results of the analysis showed that transactional leadership style and democratic leadership style had a significant direct relationship with organisational performance, whereas transformational leadership style and charismatic leadership styles were not significant. For research objective three, the analysis showed that external environment had an indirect positive mediation effect on the relationship between two leadership styles (charismatic leadership style and democratic leadership style), while it did not mediate the relationship between transformational leadership and transactional leadership styles and organisational performance. The process and data analysis in the first three objectives led to the adaptable proposed model of leadership styles to enhance organisational performance. This research contributes to literature in terms of knowledge of leaderships styles affecting organisational performance in the UAE, which is also important for policy and decision makers to improve organisational performance through effective implementation of leadership styles.

KESAN PENGANTARAAN PERSEKITARAN LUARAN TERHADAP HUBUNGAN ANTARA GAYA KEPIMPINAN DAN PRESTASI ORGANISASI DI ADNOC

ABSTRAK

Gaya kepimpinan adalah penting untuk meningkatkan prestasi organisasi, dan gaya kepimpinan yang tidak sesuai mempunyai pengaruh negatif terhadap pekerja serta prestasi keseluruhan mana-mana organisasi. Amalan tidak beretika, kadar pusing ganti yang tinggi, dan tidak komited dari pekerja berkemungkinan besar disebabkan oleh kekurangan kepimpinan yang baik. Malah, banyak isu yang dihadapi organisasi sering dikaitkan dengan pentadbir yang mungkin mempunyai keupayaan yang tidak mencukupi, atau harta mereka mungkin tidak sepadan dengan sifat organisasi kerja mereka. Tambahan pula, mereka mungkin menggunakan gaya kepimpinan yang tidak sesuai apabila berurusan dengan orang bawahan projek. Prestasi yang berkesan bagi orang bawahan adalah sentiasa diingini, tetapi ia tidak selalu berlaku. Sehingga kini, terdapat kekurangan kajian yang menyiasat hubungan antara gaya kepimpinan dan prestasi organisasi, terutamanya dalam organisasi berorientasikan minyak dan gas. Oleh itu, penyelidikan ini bertujuan untuk menyiasat kesan gaya kepimpinan terhadap prestasi organisasi Syarikat Gas dan Minyak UAE ADNOC. Objektifnya adalah: untuk mengenal pasti gaya kepimpinan yang berkaitan dengan prestasi organisasi; untuk menyiasat kesan gaya kepimpinan terhadap prestasi organisasi; untuk menyiasat kesan pengantaraan persekitaran luaran ke atas hubungan antara gaya kepimpinan dan prestasi organisasi, dan untuk mencadangkan model gaya kepimpinan boleh suai yang difikirkan sesuai untuk meningkatkan prestasi organisasi dalam industri. Penyelidikan semasa berpandukan kepada empat teori iaitu teori transformasi, teori transaksi, teori sifat, dan teori tingkah laku. Dari segi reka bentuk kajian, kajian ini menggunakan kaedah kuantitatif melalui tinjauan soal selidik. Keputusan objektif pertama menunjukkan kesemua faktor mempunyai nilai min yang berada di antara sederhana hingga sangat tinggi. Bagi objektif kajian dua, hasil analisis menunjukkan bahawa gaya kepimpinan transaksi dan gaya kepimpinan demokratik mempunyai hubungan langsung yang signifikan dengan prestasi organisasi, manakala gaya kepimpinan transformasi dan gaya kepimpinan karismatik adalah tidak signifikan. Bagi objektif kajian tiga, analisis menunjukkan bahawa persekitaran luaran mempunyai kesan pengantaraan positif tidak langsung ke atas hubungan antara dua gaya kepimpinan (gaya kepimpinan karismatik dan gaya kepimpinan demokratik), manakala ia tidak menjadi pengantara hubungan antara kepimpinan transformasi dan gaya kepimpinan transaksi dan organisasi prestasi. Proses dan analisis data dalam tiga objektif pertama membawa kepada model gaya kepimpinan yang dicadangkan yang boleh disesuaikan untuk meningkatkan prestasi organisasi. Penyelidikan ini menyumbang kepada literatur dari segi pengetahuan tentang gaya kepimpinan yang mempengaruhi prestasi organisasi di UAE, yang juga penting bagi pembuat dasar dan keputusan untuk meningkatkan prestasi organisasi melalui pelaksanaan gaya kepimpinan yang berkesan.

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LIST OF ABBREVIATIONS

ADCO - Abu Dhabi Company for Onshore Oil Operations

ADMA - Abu Dhabi Marine Areas

ADMA-OPCO - Abu Dhabi Marine Operating Company

ADNOC - Abu Dhabi National Oil Company

ADOC - Abu Dhabi Oil Corporation

ADPC - Abu Dhabi Petroleum Company

AVE - Average Variance Extracted

BP - British Petroleum

BSC - Balanced Score Card

CFA - Confirmatory Factor Analysis

CFP Company Française des Petroleum

CR - Composite Reliability

EFQM - European Foundation for Quality Management

GFI - Goodness-Of-Fit Index

IPC - Iraq Petroleum Company

JADOC - Joint Air Defense Operations Center

JNOC - Japan National Oil Corporation

JODCO - Japan Oil Development Company

MANOVA - Multivariate ANOVA

SEM - Structural Equation Modelling

SPSS - Statistical Package for Social Sciences

UAE - United Arab Emirates

VIF - Variance of Inflation

ZADCO - Zakum Development Company



LIST OF SYMBOLS

 R^2 - Coefficients of Determination

 f^2 - Effect Sizes

Q² - Cross-Validated Redundancy



LIST OF APPENDICES

APPENDIX TITLE PAGE



LIST OF PUBLICATIONS

The followings are the list of publications related to the work on this thesis:

Hamad Ali Alshehhi, Jano, Z. and Norliah Kudus, 2023. Exploring Leadership Styles Adopted in Organizational Performance of ADNOC Company. *International Journal of Sustainable Construction Engineering and Technology*, 14(2).

Hamad Ali Alshehhi, Jano, Z. and Norliah Kudus, 2023a. Mediating Effect of External Factors to the Relationship Between Leadership Styles and Organizational Performance. *International Journal of Sustainable Construction Engineering and Technology*, 14(2).



CHAPTER 1

INTRODUCTION

1.1 Background

This study focuses on examining the effect of leadership styles on organisational performance. Appropriate leadership style is essential for organisational success and profitability, acting as the fuel that move the organization. Thus, the role of leadership to gear toward organisational performance is pertinent. Leadership is essential for organizations. It is one of the world's oldest preoccupations Bass and Avolio (1994), which is currently accepted by all organisations, and this reflects the strong need for effective leadership in organisations. In addition, significant research has been done on leaders' competencies, ambitions, and shortcomings, and their rights and privileges, as well as their responsibilities and obligations (Bolman and Deal, 2017). Leaders can also be thought of as prophets, chiefs, and monarchs who symbolize their people in various organisations (Brueggemann and Blenkinsopp, 1996; Ramadhan, 2018). In any company, the impact of excellent leadership dictates the structure of the organisation, whereas the failure of strong leadership causes the organisational structures to crumble (Bolman and Deal, 2017).

The perception of leadership, on the other hand, is simple to comprehend since for a variety of reasons, there is no specific definition of leadership. More than 90 variables influence leadership phenomenon (Winston and Patterson, 2006). Furthermore, the findings of their study plainly demonstrate that adhering to a single concept of leadership is extremely challenging. The leader chooses, equips, and trains one or more people according to his or

her description. According to Holten and Brenner (2016), leadership is defined as the ability to completely propose to individuals how to attain or exceed corporate goals, as well as to commit positively and spontaneously. However, every leader perceives leadership differently (Neal et al., 2013). For example, army officers may view leaders as a motivating art of achieving desirable results from soldiers. According to Chiou and Chang (2009), emphasised the importance of leadership in the oil and gas industry, claiming that it is a critical component in regulating organisational well-being, setting its vision, and increasing profitability, which is the definition adopted in this research. However, the investigation of this research might reveal and consider alternate ideas of leadership styles, which will aid in the construction of a conceptual framework for leadership style development.

The typical concept of employee administration has gradually been substituted by human resource management due to the various emerging leadership styles. Hence, an integration of new leadership styles and effective management is deemed appropriate to improve the employee productivity performance Iqbal et al. 2015 in organizations particularly, the oil and gas industry in the UAE. Jenkins (1988) reveals that the leaders must serve as a good diagnostician and adopt style deemed fit to meet the demands of the organization of which they control. Nowadays, different leadership styles are used to cater the empowerment, and decision-making power in organizations in such a way that the administrative phenomenon can reflect on the leadership style contingency. Hence, employee performance can be affected due to lack of proper direction and application of strategic style in managing the daily duties. The study seeks to investigate and shed light on the specific elements of perceived leadership styles and its impact on the organisational performance in the oil and gas industry in United Arab Emirates (UAE).

1.2 Research Background

Leadership studies are becoming more common among organisations in different contexts (Schneider and Somers, 2006; Uhl-Bien and Marion, 2009; Hawkins, 2017; de Araujo et al., 2021). This perspective, according to researchers, is critical for dealing with team motivation in the context of an increasingly chaotic and fast changing services market (Lichtenstein and Plowman, 2009; Hanson and Ford, 2010). Furthermore, team motivations in knowledge-intensive businesses are rarely examined due to the complications that exist between leadership-focused attitudes and the organisational culture of the medical industry (Greenfield, 2007). According to Hanson and Ford (2010), a complex network of bureaucratic organisational structure and leadership arrangements facilitates the interactive and mutual acceleration of organisational performance. In management practise, good leadership boosts team motivation and has a major impact on organisational culture dynamics (Zhang et al., 2020).

The history of leadership on how it affected staff performance dated back to the 17th **UNIVERSITI TEKNIKAL MALAYSIA MELAKA** century. The cause included treating humans as machines and as human capital to carry out various tasks (Alzahrani et al., 2017). Nevertheless, to change the global geopolitical situation in the 21st century, companies must create a new organisational paradigm to respond to changing conditions, technologies, and globalization. Leaders also play an important role in communicating organisational change, but less so than in private business organizations (Bingham and Wise 1996; Borins, 2000; Busetti and Vecchi, 2018).

In terms of international culture, the United Arab Emirates is an area where many ventures need successful management of international culture. The leaders come from

different cultures, but their foresights save the organizations from major losses. They also report what they learn from mistakes and wrong policies, indicating that they influence through examples to inspire and motivate their men. According to Mukhtar et al. (2020), open communication has created difficulties for some leaders, especially those in dispute resolution. In addition, some of the employees talk with each other and spread the negative within the environment (Lee and Chon, 2020). It is then the leader's duty to resolve these conflicts (Lee and Chon, 2020). Hence, that international culture management is important for organisations, especially when employees are from different cultural backgrounds.

Over the past few decades, UAE growth has focused on global business. The country is experiencing tremendous growth, demand, and sales booms in many companies, especially in the real estate industry. GDP has been excellent for many years, with an annual growth of 3.09% in 2021 even though COVID-19 crisis has affected all the economies worldwide (Statista, 2024). Still, the UAE has political, social, and environmental challenges. For example, UAE is facing constant pressure to achieve objectives, and the mounting importance of time management (Yaser Alraei et al., 2020). Negotiating complex relationships between different cultures that affect both society and the economy is of the utmost importance and challenging for business leaders. People from all over the world come to the UAE to secure a promising future, hence, creating labor diversity as a major issue. Diversity is particularly noticeable in the United Arab Emirates as people in Pakistan, Iran, and Philippines are all focus on the growth opportunities of their careers; however, the leadership style still needs further investigation in ADNOC Oil and Gas company since leaders and employees have different cultural backgrounds.