FUZZY ANALYTIC HIERARCHY PROCESS APPROACH FOR SUPPLIER DEVELOPMENT TOWARDS SUSTAINABLE AND RESPONSIVE MANUFACTURING

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UNIVERSITI TEKNIKAL MALAYSIA MELAKA

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Faculty of Manufacturing Engineering

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Doctor of Philosophy

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2023

DECLARATION

I declare that this thesis entitled “Fuzzy Analytic Hierarchy Process Approach for Supplier Development towards Sustainable and Responsive Manufacturing” is the result of my own research except as cited in the references. The thesis has not been accepted for any degree and is not concurrently submitted in candidature of any other degree.

Signature : ……..

Name : Rahayu binti Tukimin ……..

Date : ……..

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APPROVAL

I hereby declare that I have read this thesis and in my opinion this thesis is sufficient in terms of scope and quality for the award of Doctor of Philosophy.

Signature : ……..….

Supervisor Name : Associate Professor Ts. Dr. Wan Hasrulnizzam bin Wan Mahmood

Date : ……..……

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DEDICATION

This thesis is dedicated to my beloved mother, ***Khminah binti Bingon*** and my faithful companion, my daughter, ***Zahiyyah Raihanah binti Zamani*** who offered unconditional love and encouragement and have always been there for me.

Thank you so much.

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ABSTRACT

In recognition of suppliers' vital role in the supply chain, manufacturing firms need to manage and develop their suppliers in line with two keys requirements; sustainability and responsiveness performance. A good relationship between manufacturers and a competent network of suppliers is required. Therefore, manufacturing firms may engage through the supplier development (SD) program. However, there is an extensive number of practices in SD, sustainable manufacturing (SM) and responsive manufacturing (RM). The impacts of each practice are diverse and not contribute equally, yet the manufacturing firms also have a limited resource. The manufacturing firms need to carefully and wisely identify which practices are more suitable for their operations environment to localise their investment for saving time, money and resources. Thus, the need for a framework to provide important information on which practices should be focused on is crucial. The selection of practices led to multi-criteria decision making (MCDM) problem. For those reasons, the MCDM method needs to be employed in the evaluation and decision-making process. Hence, this study is carried out to investigate the practices in SD, SM and RM implemented by Malaysian manufacturing firms. The survey data were collected from ISO14001 certified manufacturing firms in Malaysia as registered in Standard and Industrial Research Institute of Malaysia (SIRIM) database. Of 264 questionnaires, 78 questionnaires were returned, and only 71 (26.89%) questionnaires with completed information were accepted for further analysis. A preliminary analysis indicates that the implementation of the SD program had a significant relationship with SM and RM. From factor analysis, SD practices were extracted into five main factors, namely, Supplier Certification (SC), Green Capability (GC), Investment and Resource Transfer (IRT), Feedback and Evaluation (FE) and Knowledge Transfer (KT). Among the factors, KT produces significant, positive relationships to the three pillars of SM; economic, environmental and social. KT also significantly, positively correlate with RM. To develop the framework, the fuzzy logic and Analytic Hierarchy Process (AHP) were integrated. The results show that the priorities for SD practices associated with KT (0.247), SC (0.221), FE (0.201), GC (0.195), IRT (0.135). For SM, the priorities ranked by environmental (0.422), economic (0.333) and social (0.245) whereas, for RM, responsiveness (1.000) solely factorised and consists of seven practices. The research is beneficial to provide important information, particularly to industrial practitioners, to identify which practices need to be focused on, so investment in the supplier development programs can be localised wisely. This research significantly affects saving time, money, and resources in enhancing suppliers' capabilities who contribute to the movement of the supply chain and eventually enhance the manufacturing sustainability and responsiveness.

PENDEKATAN PROSES HIRARKI ANALITIK KABUR UNTUK PEMBANGUNAN PEMBEKAL KE ARAH PEMBUATAN MAMPAN DAN RESPONSIF

ABSTRAK

Sebagai mengiktiraf peranan penting pembekal dalam rantaian bekalan, firma pembuatan perlu mengurus dan mengembangkan pembekal mereka selaras dengan dua syarat utama; prestasi kemampanan dan prestasi responsif. Perhubungan yang baik antara pengeluar dan rangkaian pembekal yang kompeten adalah diperlukan. Bagi memastikan perhubungan tersebut dikekalkan, firma pembuatan perlu melibatkan diri dalam program pembangunan pembekal (SD). Namun, bilangan amalan yang terlibat dengan SD, pembuatan mampan (SM) dan pembuatan responsif (RM) adalah banyak. Kesan untuk setiap amalan adalah tidak sama dan sumbangannya adalah berbeza serta firma pembuatan mempunyai sumber yang terhad. Firma pembuatan perlu berhati-hati dan bijak mengenal pasti amalan yang lebih sesuai untuk persekitaran operasi mereka bagi memastikan pelaburan mereka adalah menjimatkan masa, wang dan sumber. Maka, keperluan satu kerangka yang dapat memberi maklumat penting tentang amalan mana yang perlu dititikberatkan adalah sangat penting. Pemilihan amalan yang banyak ini melibatkan masalah pembuat keputusan berbilang kriteria (MCDM). Disebabkan perkara ini, kaedah MCDM perlu digunakan dalam proses penilaian dan membuat keputusan. Oleh itu, kajian ini dijalankan bagi menentukan dan memeriksa jenis-jenis amalan SD, SM dan RM bagi firma pembuatan di Malaysia. Data kajian dikumpul daripada firma pembuatan dengan persijilan ISO 14001 yang berdaftar dalam pengkalan data Institut Piawaian dan Penyelidikan Perindustrian Malaysia (SIRIM). Daripada 264 kertas soalselidik, 78 soalselidik diterima kembali, dan hanya 71 (26.89%) soalselidik yang lengkap diterima dan digunakan untuk tujuan analisis lanjut. Analisis awalan menggambarkan perlaksanaan amalan SD mempunyai hubungan yang signifikan dengan kemampanan dan responsif pembuatan. Dari analisa faktor, amalan SD diekstrak kepada lima faktor utama, dinamakan sebagai Persijilan Pembekal (SC), Keupayaan Hijau (GC), Pelaburan dan Pemindahan Sumber (IRT), Maklumbalas dan Penilaian (FE) dan Pemindahan Pengetahuan (KT). Di antara faktor-faktor tersebut, KT mempunyai hubungan positif yang signifikan dengan tiga tonggak SM iaitu ekonomi, alam sekitar dan sosial. KT juga mempunyai korelasi yang signifikan dan positif dengan RM. Bagi menghasilkan kerangka, logik fuzzy dan Proses Hierarki Analitik (AHP) disepadukan bersama. Hasil dapatan menunjukkan bagi amalan SD, susunan keutamaan adalah KT (0.247), SC (0.221), FE (0.201),GC (0.195), IRT (0.135). Untuk SM, susunan keutamaan bermula dengan faktor alam sekitar (0.422), ekonomi (0.333) dan sosial(0.245). Manakala untuk RM, responsif (1.000) adalah faktor tunggal dan mengandungi tujuh amalan. Kajian ini bermanfaat untuk memberi maklumat penting kepada pengamal pembuatan tentang amalan yang perlu dititikberatkan supaya pelaburan terhadap program SD ini dapat di lokalisasikan. Ini sangat memberi kesan kepada penjimatan masa, kewangan dan sumber yang digunakan. Ianya akan meningkatkan keupayaan pembekal yang menyumbang kepada aliran rantaian bekalan dan akhirnya akan menghasilkan kemampanan dan responsif pembuatan yang lebih baik.

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LIST OF ABBREVIATIONS

AHP	-	Analytical Hierarchy Process
AP	-	Automotive Product Group
CSP	-	Chemical and Scientific Product Group
CSR	-	Corporate Social Responsibility
EEP	-	Electrical and Electronic Product Group
EFA	-	Exploratory Factor Analysis
ES	-	Economic Sustainability
EvS	-	Environmental Sustainability
FAHP	-	Fuzzy Analytical Hierarchy Process
GDP	-	Gross Domestic Product
GUI	-	Graphical User Interface
KeTTHa	-	Ministry of Energy, Green Technology, and Water
MITI	-	Ministry of International Trade and Industry
MO	-	Local ownership
MP	-	Mechanical Product Group
NGO	-	Non-governmental Organisation
OP	-	Other Product Group
PETRONAS	-	Petrolium Nasional Berhad
RM	-	Responsive Manufacturing
SD	-	Supplier Development

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SM	-	Sustainable Manufacturing
SME	-	Small Medium Enterprise
SPSS	-	Statistical Packages for the Social Sciences
SS	-	Social Sustainability
UEO	-	US and European ownership

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LIST OF SYMBOLS

$\bar{b}_{ij}$	-	Integrated Fuzzy pair-wise comparison matrix
CI	-	Consistency index
CR	-	Consistency ratio
D_{ij}	-	Triangular Fuzzy Number
N	-	Size of matrix
RI	-	Random consistency index
S_i	-	Fuzzy synthetic extent value
$V(S_2 \geq S_1)$	-	Degree of possibilities
λ_{max}	-	Eigenvalue

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CHAPTER 1

INTRODUCTION

1.1 Background

Manufacturing is an essential sector and can be considered as a pillar of the world economy. In Malaysia, this sector is the second largest after the service sector and contributes to the Malaysian economy. According to the Ministry of Finance and Department of Statistics Malaysia report, manufacturing activity has outstripped the growth of other principal sectors, maintaining its share in Gross Domestic Product (GDP) at 22-23% from the year 2013-2019. The manufacturing sector exceeded the targeted growth rate, mainly contributed by the electrical and electronic cluster due to new semiconductors' applications and chemical clusters (EPU, 2018). Department of Statistics Malaysia reported that the manufacturing sector recorded an increase of RM69.9 billion in April 2019. This value represented 6.8 percent in growth compared to sales in 2018, which the value is RM65.5 billion. The Malaysian Investment Development Authority data showed that the electrical and electronic industry contributes significantly to foreign investment, 84.5% of all investments in the industry. This industry also the main contributor to job opportunities (MIDA, 2018). These show the powerful presence of the manufacturing sector towards the economy of the country.

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In today's business environment, manufacturing firms face challenges associated with getting a product and service at the right time and the lowest cost. To overcome these challenges, understanding and practising proper supply chain management has become an essential prerequisite to stay competitive (Kumar et al., 2018; Sakuramoto et al., 2019). One