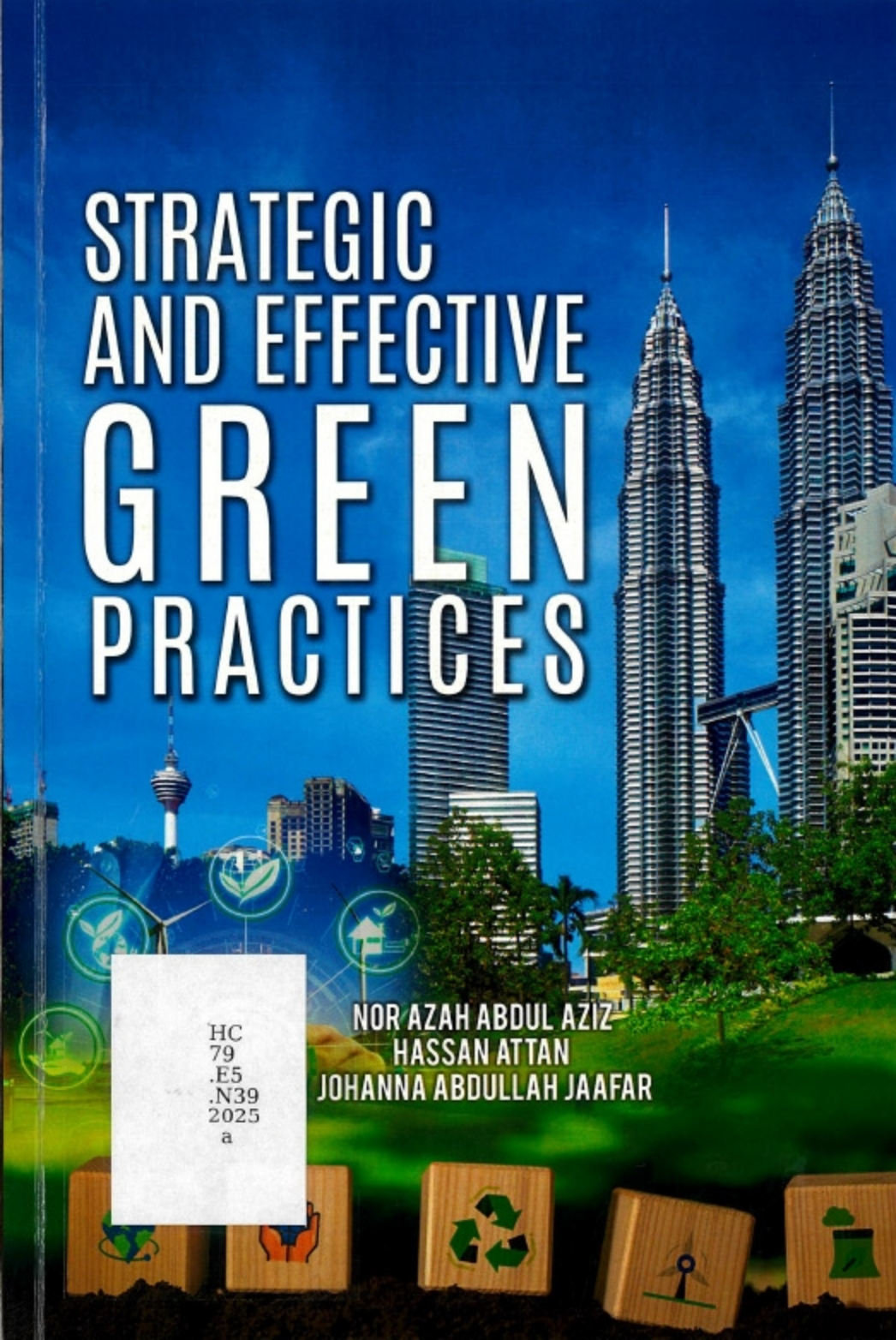


STRATEGIC AND EFFECTIVE GREEN PRACTICES

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STRATEGIC AND EFFECTIVE GREEN PRACTICES

This book emphasises on the strategic integration of green practices into Management Control Systems (MCS) via Levers of Control (LOC). It focuses on Public Listed Companies (PLCs) in Malaysia to enhance environmental, economic and social performance. Blending theoretical insights with practical applications, including a few case studies, it offers valuable guidance for academics, policymakers, business organisations, and practitioners committed to sustainability goals.



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